



Ad Specs for Human Services Worker of the Year Awards Luncheon

Ad Sizes

Full Page \$200: 4.75" x 7.625"

Half Page \$100: 4.75" x 3.75"

Formats

Send black and white ads as a high resolution pdf (300 dpi) or as a high resolution jpg (300 dpi at 100% size).

Photographs

300 dpi high res photo required in the pdf.

Fonts

Must be embedded in the pdf.

Due Date

All electronic files are required by Friday October 19, 2025.

E-mail to

John Rabish at john@edgeadgroup.com

Payment

Send check payable to **Federation of Social Workers** to:
Federation of Social Workers, 740 Driving Park Ave., Suite A, Rochester, NY 14613

Questions?

Please call John Rabish at (585) 943-2056 or email john@edgeadgroup.com