

FSW Function Report

Name and Title:) LaTonya Wilcox - Mobilization Chairperson

Name and nature of event/function (i.e. District 1 Conference, Steward Training at ILR, etc.): CWA Organizing Training (Jackson, Mississippi)

Dates attended: October 11 – 14, 2013

What was the purpose/goal of the function?

To learn union organizing strategies to increase membership involvement within the locals.

What did you learn and/or what significant information was shared at the function?

I learn through a series of role playing and actual grass root tactics to recruit new members. The training walked us through organizing from introduction, getting the story, presenting the benefits of having a union, inoculating against false information and getting a commitment to action.

How is what you learned relevant to FSW?

The significant information I learned was to listen to the concerns of the members and use the inoculation tools to combat tactics used by employers to discourage involvement. Since we have great membership recruitment but not enough membership involvement the goal is to re-ignite new and current members to action; especially the new hires that have completed their probationary time. New goal is to reach out to the Membership Chairperson gathering information to reach out to new hire-probation complete members.